

Well-known Taiwan Shoe Store Chain Adopts AMobile IoT Solution

Enabling a Precise and Efficient Stock Management System

Shoe shops are fast moving businesses and commonly confront challenges of changing and restocking displays. A well known Taiwan shoe store chain that carries a variety of sneakers for all ages, from children to seniors. With plenty of styles, colors, and sizes, the company required an inventory management system to quickly and accurately restock displays.

Customer Challenge

Sales will not be boosted if customers do not see the products. The company was looking for alternatives to replace their old Barcode Readers which were not able to meet the requirement of display accuracy. Previously, the needed pick up every single pair of shoes to scan the barcode for inventory. That costs time and labor, thus affecting overall profits. They turned to AMobile and selected the TITAN 3, a rugged IoT mobile device, for their final solution.

AMobile Solution

AMobile TITAN 3 comes with not only a 1D/2D barcode scanner but an RFID reader so that the company's staff, do not have to scan each pair of shoes individually. With multi-wireless connectivity, data can be transmitted real-time to the inventory system right after scanning. "They just trust AMobile. We provided the customer with the smart mobile devices, software integration, and fast services. This is not a one-time business, but a long-term partnership." says Robert Su, Regional Sales Director of AMobile.

Future Opportunity

As the world is flooding with mobile devices, the industries, including retail, are facing new and complex mobility management challenges. The AMobile TITAN 3 enables a fast and accurate stock management system that enhances the display frequencies and shoe sales, as well as integrates with Node-Watch, the centralized and unified management solution, to facilitate remote control, real-time tracking, and app management, etc. along with security via the cloud for an efficient Mobile Device Management (MDM).

